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**247HEADHUNTING LAUNCHES NEW WEBSITE**

New Site to Focus on Streamlined Usability for Clients in US and UK

**Oakbrook, Illinois, August 17, 2011** – Midwest-based offshore recruiting services firm 247Headhunting announces the launch of a new website this week, the latest in the company's recent investments into growth and improvement. The newly redesigned site will incorporate updated 247Headhunting branding and offer visitors a richer understanding of 247Headhunting's scope of services.

The website, located at [www.247Headhunting.com](http://www.247Headhunting.com), focuses on improved functionality including a user-friendly layout, enhanced search function and ability to upload resumes and applications directly to its recruiting and HR departments. "247Headhunting was the founding firm in the offshore RPO space," said Nancy Williams, Director of Business Development. "The new 247Headhunting website is a much better reflection of the company, and better represents what our clients expect from a premiere offshore RPO provider."

With offices located near both Chicago and London, 247Headhunting has grown from founding firm to market leader. The company also has a 25,000 square foot state-of-the-art facility located in Hyderabad, India, and a second facility in Tiruchippalli (Trichy), India.

Much of the need for a streamlined website stems from 247Headhunting's reach across three continents. While clients in the US could navigate the old site with relative ease, clients in the UK had trouble. "Our side of the business offers different services than the branch in Chicago," said Linda Quinn, Client Services Delivery Director of the UK office. "Our clients experienced much confusion as the old website was not designed to differentiate between the two."

The new website immediately differentiates between the two branches of the company, having users click either the UK or US flag to enter the site of their preference. Once on the site, all content is branch-specific, displaying only the services offered in that region.

"We look forward to the launch of the new site," said Casey Godfrey, Director of Sales. "The increased usability will further 247Headhunting's dedication to a high level of communication."

Established in 2003, 247headhunting is the premier provider of offshore recruitment, sourcing and screening services — supplying superior candidates 24 hours a day. Advocates of a "best shore" model, we combine the efforts of an onshore and offshore team to provide maximum results for a minimal investment. And, as the most experienced provider in the industry, our clients succeed in the competition for top talent. We employ time-tested processes and cutting edge technology to deliver success, 24/7.

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247headhunting has offices in Chicago, IL (USA); Richmond, Surrey (UK); Hyderabad, India; and Trichy, India. To learn more, visit [www.247Headhunting.com](http://www.247Headhunting.com)

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